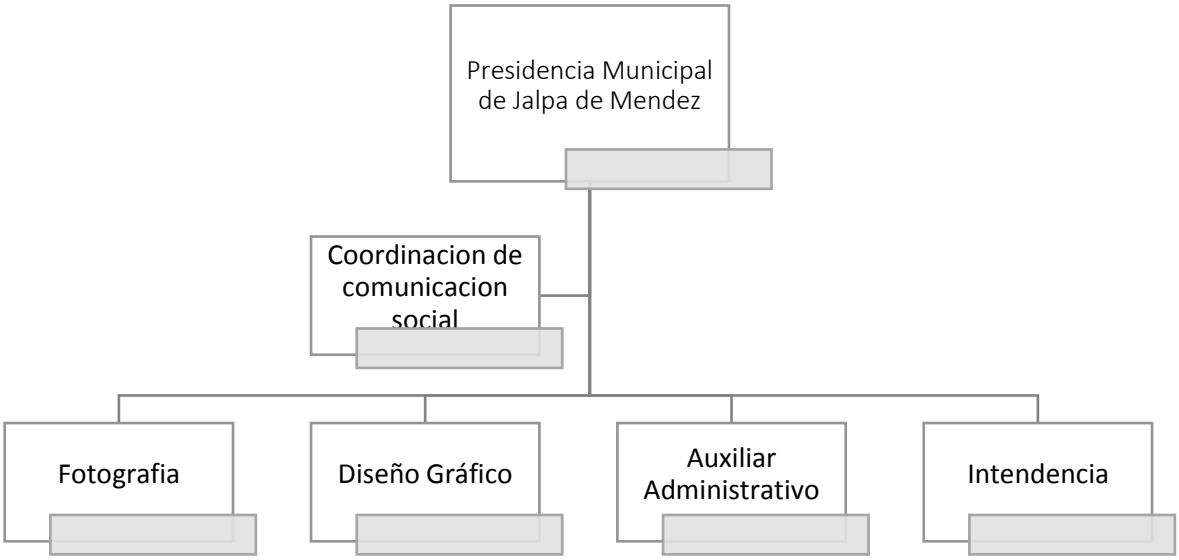ORGANIGRAMA COMUNICACIÓN SOCIAL